



# Using Technology to Improve Productivity

Thomasville City's approach to  
Kissflow



Does This Look Familiar...



**DON'T WORRY, MRS. PUFF.  
I HAVE THIS UNDER CONTROL.**

The background features several concentric circles of varying radii, some solid and some dashed, creating a subtle pattern. A large, solid blue speech bubble is centered on the page, containing white text. The speech bubble has a tail pointing downwards.

**As school business officials, we  
can relate to being  
overwhelmed at times.**



The background features several sets of concentric, curved lines in the top-left and bottom-right corners. These lines are in shades of light gray and include both solid and dashed styles, creating a sense of motion or a circular path.

**Problem**

**Find a Way to Control The  
Chaos**

**This is  
where the  
story begins.**

# **Thomasville City Schools**

- **Small District**
- **Centralized**
- **Multiple Responsibilities**



Why



# Productivity





Staying Productive Isn't Easy

## Statistics #1

# Poor Communication

- Results in \_\_\_% of workplace failures

86

## Statistics #2

# Excessive Email

- Average number of business emails received weekly

**304**

## Statistics #3

# Excessive Email

- Average number of times a person checks email within an hour

36

## Statistics #4

# Excessive Email

- Minutes spent refocusing after handling incoming email

16

## Statistics #5

# Interruptions

- Average number of interruptions a day

56

## Statistics #6

# Interruptions

- \_\_\_% of interruptions at work are considered trivial

80





What

Talking Point

- Keep It Simple Stu\*\*\*
  - Simplicity is the goal.

# KISSFLOW

**Solution**

**“A Digital Workplace designed  
for minimal disruption of work.”**

The logo for KISSFLOW is presented within a blue speech bubble shape. The word "KISSFLOW" is written in white, uppercase, sans-serif font. The speech bubble has a small tail pointing downwards and to the left. The background of the slide features decorative curved lines in the top-left and bottom-right corners.

**KISSFLOW**

**“One platform to optimize,  
manage, and track all of your  
work.”**

# Over 10,000 customers trust kissflow



## Reasons for Change

# Support Instructional Goals

- Improve Workflow
- Reduce Paper
- Encourage Collaboration
- Improve Communication

# Why Kissflow

- Supports 21<sup>st</sup> Century Collaboration
- Integrates with G Suites
- Low Code Programming

# Automated Forms

- Purchase Requisitions
- Travel Reimbursements
- Professional Leave Requests



# Automated Forms

- **Maintenance Work Orders**
- **Classroom Observations**

The image features a central blue speech bubble with a white outline and a small tail pointing downwards. Inside the bubble, the word "How" is written in a white, sans-serif font. The background is white with several concentric circles of varying radii, some solid and some dashed, creating a subtle pattern.

How



Who

- CSFO
- Technology Coordinator

Starts with  
Conversations





# Timeline

**April 2018**

- **Initial discussion with  
Technology Coordinator**

May-June  
2018

- **Begin trial service with Kissflow**

July 2018

- Officially became a Kissflow customer
- Develop/Edit forms



**August 2018**

- **Introduced Kissflow at Teacher Institute Day**



October  
2018

- Automated forms required
- Paper forms reserved for emergency situations

July 2019 -  
Present

- 1<sup>st</sup> year anniversary
- Contract renewed
- Introduced to Kissflow 3.0



Feedback



## Feedback

- “I’m loving the new Kissflow app!”
- “Oh, that was simple.”



# Feedback

- “Where did it go?”
- “I like Kissflow. It cuts down on a lot.”



Example



The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A large blue rectangular box is centered on the page, containing white text. The box has a small downward-pointing triangle at its bottom center.

# Thank You

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